Department of Computer Application (BBA. CA)

Programme Outcomes

Upon completion of the B.B.A (CA) Degree Programme the graduate will be able to -

PO1: The BBA (CA) Programme provides sound academic base to develop an advanced career in Computer Application with various Management and Business skills.

PO2: This course focuses on conceptual grounding of computer usage as well as its practical Business Application.

PO3: This course nurtures good Soft Skills and Managerial Skill in the students which create noble IT Professionals

PO4: To make industry ready resource.

PO5: Students get excellent exposure to learn the process of software development in the Vth and VIth semester by developing their own projects which helps them in campus placement.

PO6: This course inculcates basic programming ability amongst students which can help them to become a good programmer.

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Programme Specific Outcomes

Upon completion of these courses the student would -

PSO1: The focus of BBA CA Programmer (CBCS-2019 Pattern) has always been raising the academic standards, excellence and holistic development of students

PSO2: Students should be able to apply modern practices and strategies in software project development using open-ended programming environments to deliver quality product for business success in context with societal needs.

PSO3: An ability to gain knowledge on design and control strategy; techniques to secure information and adapt to the fast-changing world of information technology needs.

PSO4: Design and develop Web and Mobile based computer applications

PSO5: An ability to use and develop cloud software, administrative features, infrastructure services and architectural patterns; ethical hacking and forensic security technologies.

PSO6: To expose the students to the basic concepts of information Technology.

PSO7: To understand the importance of database management and using it purposefully.

PSO8: To make students understand software engineering methodologies which constitute framework including planning analysis design and maintenance?

PSO9: The projects made by the students give them better understanding of the subject.

PSO10: To understand and make use of the programming languages easily and use it purposefully

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Course Outcomes

| First Year | | |
|--|--------|--|
| Semester – I | | |
| Course Name | Code | Course Outcome |
| Business Communication Skills | CA-101 | To understand what is the role of communication in personal and business world. To understand system and communication and their utility. Students can utilize the modern means of communication in their daily life. |
| Principles of Management | CA-102 | To understand basic concept regarding organization. To examining how various management principles. Students are familiar about recent trends of management. |
| C- Programming | CA-103 | To study basic concepts of programming using the 'C' Language. Students are able to solve problem by analyzing and converting logical thinking to computer understandable format using C Programming. |
| Database Management Systems | CA-104 | Students understand basic database concepts in database system. Students are able to write SQL queries and do database connectivity with any front-end platform. |
| Business Statistics | CA-105 | To understand role and importance of statistics in various business situations. To develop skills related with basic statistical technique. Develop right understanding regarding regression, correlation and data interpretation. |
| Computer Laboratory Based on 103 &104 | CA-106 | > Students are able to write programs in C Programming and make their own databases using Oracle. |
| Add-On - PPA | CA-107 | Students are able to find solution of problems using Problem Solving Techniques. Students will be able to write their own algorithms. Students learn Basic idea of programming. |

Semester - II

| Course Name | Code | Course Outcome |
|-------------|------|----------------|
|-------------|------|----------------|

| Organization | | Students enhance and apply the knowledge they have received for |
|---|----------|---|
| Behavior & | | the betterment of the organization. |
| Human | CA - 201 | > Students are understood the importance of Human resource |
| Resource | | management. |
| Management | | > Students are aware about different functions of HRM. |
| Financial Accounting | CA – 202 | Student acquired sound knowledge of basic concepts of accounting. Students are practicing software package in their day today life. To develop proficiency preparation of basic financial as to how to write basis accounting statement. |
| Business Mathematics | CA - 203 | Students understand the nature of mathematics and are able to use mathematical concepts in business and their day-to-day life. To develop skills related with basic mathematical technique. |
| Relational database management System | CA - 204 | Enables students to understand relational database concepts. Enables students to understand transaction management concepts in database system. Students are able to write PL/SQL programs that use: procedure, function, package, cursor and trigger |
| Web Technology | CA - 205 | Students will be aware of web technology.Student will able to design website user interface. client |
| HTML-JS-CSS | | communicative web site. |
| Computer Laboratory Based on 204 & 205 | CA - 206 | Students understand how data of different types can be handled / accessed using different structures using HTML. Students also learn how to access data of oracle using PL/SQL programs that use: procedure, function, package, cursor and trigger. |
| Add On - Advance C | CA - 207 | To study advanced concepts of programming using the 'C' Language. Students will be able to design their own program to solve mathematical problems using C Programming To work with files. |

| Second Year | | | |
|---|----------------|---|--|
| | Semester - III | | |
| Course Name | Code | Course Outcome | |
| Digital Marketing | CA - 301 | The aim of this syllabus is to give knowledge about using digital marketing in and as business. To make SWOT analysis, SEO optimization and use of various digital marketing tools. | |
| Data Structure | CA - 302 | This course helps the students to understand different methods of organizing large amounts of data in C programming. Students get the basic idea of how computer actually processes the data using data structures internally. | |
| Software Engineering | CA - 303 | Students will able to know the actual procedure and methods follows in industry while software development. Students Learned Soft. Development Strategies, Software quality Testing, validation etc. | |
| РНР | CA – 304 | Student will help to understand how server-side programming works on the web. Using PHP built-in functions and creating custom functions Understanding POST and GET in form submission. How to receive and process form submission data. Read and process data in a MySQL database. | |
| Big Data | CA - 305 | To enable learners to develop expert knowledge and analytical skills in current and developing areas of analysis statistics, and machine learning To enable the learner to identify, develop and apply detailed analytical, creative, problem-solving skills. Provide the learner with a comprehensive platform for career development, innovation and further study. | |
| Computer Laboratory Based on 302, 304 and 305 | CA - 306 | Students understand how data of different types can be handled / accessed using different data structures using C Programming. Students also learn how to access data Using Big Data. | |
| Add On-Basic Course in Environmental Awareness | CA - 307 | To provide an opportunity to acquire the knowledge, values, attitudes, commitment, and skills needed to protect and improve the environment To develop conscious towards a cleaner and better managed environment. | |

| Course Name | Code | Course Outcome |
|---|----------|---|
| Networking | CA - 401 | To gain knowledge about Computer Networks concepts. To know about working of networking models, addresses, transmission medias and connectivity devices. To acquire information about network security and cryptography. |
| Object Oriented Programming with CPP | CA - 402 | Acquire an understanding of basic object-oriented concepts and the issues involved in effective class design. Enable students to write programs using C++ features like operator overloading, constructor and destructor, inheritance, polymorphism and exception handling. |
| Operating System | CA - 403 | To know the services provided by Operating System. To know the scheduling concept. To understand design issues related to memory management and various related algorithms. |
| Advance PHP | CA - 404 | To know & understand concepts of internet programming. Understand how server-side programming works on the web. Understanding How to use PHP Framework (Joomla / Druple). |
| Project | CA – 405 | Students get the basic idea of how problems can be solved using programming by developing software. They are able to develop small scale applications by their own which helps them to understand the process of software development. |
| Computer Laboratory Based on 402 and 404 | CA - 406 | To assess the knowledge of student in CPP and Adv. PHP. To acquire knowledge on writing computer programs using concept of CPP and Adv. PHP. To create and manage Applications using CPP and Adv. PHP |
| Add On-J- Query | CA - 407 | To learn hands-on experience on JavaScript and J-Query and how to work with binding events to the controls in JavaScript. To learn how to download J-Query library and refer it to the Html page and the importance of \$(document). ready (function () { }); To learn selecting the Html elements by name, attribute name, id or by content and Traversing of Html elements. Learn to handle different events for different Controls and how to provide effects to the elements or sections in the Html page. |

| Semester - V | | |
|---|----------|--|
| Course Name | Code | Course Outcome |
| Cyber Security | CA - 501 | Have a good understanding of Cyber Security and the Tools. Identify the different types of Cyber Crimes. Have a good understanding of Cyber laws To develop Cyber forensics awareness. Identify attacks, security policies and credit card frauds in mobile and Wireless Computing Era. Unit T |
| Object Oriented Software Engineering | CA - 502 | Students will be able to give Design Specifications for Project. Students will acquire Knowledge in Basic Modeling. Students will acquire Project Management Skills |
| Core Java | CA - 503 | Able to solve real world problems using OOP techniques. Able to understand the use of abstract classes. Able to solve problems using java collection framework and I/o classes. Able to develop multithreaded applications with synchronization. Able to develop applets for web applications. Able to design GUI based applications |
| Python | CA - 504 | Define and demonstrate the use of built-in data structures "lists" and "dictionary". Design and implement a program to solve a real-world problem. Design and implement GUI application and how to handle exceptions and files. |
| Project | CA - 505 | To understand concepts of Project Management. To know how various tools for development and management of software projects are used to carry out various tasks involved. To learn the importance of project documentation. |
| Computer Laboratory Based on 503 and 504 | CA - 506 | ➤ Write programs using features supported using Java and Python |
| Add On- Internet of Things (IoT) | CA - 507 | To explain key technologies, IoT Architecture and security in Internet of Things. To illustrate the role of IoT protocols for efficient network communication. To understand IoT platform such as Arduino Uno. |

| Course Name | Code | Course Outcome |
|------------------------|----------|---|
| Recent Trends in IT | | To discuss the basic concepts AI. |
| | CA - 601 | To apply basic, intermediate and advanced techniques to mine the |
| | | data. |
| | | ➤ To provide an overview of the concept of Spark programming. |
| Software Testing | CA - 602 | Course Outcomes Knowledge Level. Students will be introduced |
| | | to testing tools. |
| | | > Students will acquire Knowledge of Basic SQA. Students will be |
| | | able to design basic Test Cases. |
| | | Students will know the concepts of JDBC Programming. |
| | | Students will know the concepts of Multithreading and Socket |
| Advanced Java | CA - 603 | Programming. |
| | | Students will know the concepts of Spring and Hibernate. |
| | | Students will develop the project by using JSP and JDBC. |
| | | Students will develop applications in Spring and hibernate. |
| Dot Net | CA - 604 | Students will be able to understand .NET technologies, basics of |
| Framework | | design, development of .NET based web technologies. |
| | | Students will able to be a .NET Developer. |
| | | > Students can express their ideas clearly and effectively, both |
| | | verbally and in written form. |
| | | Students can work as a team to achieve common goals. |
| Project | CA - 605 | Students are able to make links across different areas of |
| J | | knowledge and to generate, develop and evaluate ideas and |
| | | information related to the project. |
| | | Students are able to learn on their own, reflect on their learning |
| | | and improve upon it. |
| Computor | | Course Outcomes Knowledge Level To assess the knowledge of |
| Computer Laboratory | CA - 606 | student in Dot Net and Advance Java. To acquire knowledge on writing computer programs using |
| Based on 603 | | concept of Dot Net and Advance Java. |
| and 604 | | To create and manage Applications using Dot Net and Advance |
| and 604 | | Java. |
| Add On-Soft Skill | CA - 607 | Understand the significance and essence of a wide range of soft |
| | | skills Learn how to apply soft skills in a wide range of routine |
| | | social and professional settings. |
| | | Learn how to employ soft skills to improve interpersonal |
| | | relationships. Learn how to employ soft skills to enhance |
| | | employability and ensure workplace and career success. |
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